

President Bailey called the meeting to order at 7:35 a.m.

Roll Call:

Present: Bailey, Brauer, Brice, Hill, McClerren

Absent: Amori (with notice, Wills (with Notice)

Also Present: Executive Director, Matt Jenkins; John Bry, Main Street Oakland County; Joe Frost, Main Street Oakland County; Market Manager, Candace Ingham; Committee Member, Rick Dery and Clerk, Liz Edwards

Recitation of Mission: by Brauer

Consent Agenda:

***Motion** by **McClerren**, seconded by **Hill** to approve the Consent Agenda as presented. Included were Agenda, Minutes of June 17, 2019, Treasurer's Report June, 2019-2020 DDA Budget and DDA Position Statement on Library Request.

All in favor, motion carried

Disbursements:

***Motion** by **McClerren**, seconded by **Brice** to approve the Disbursements Report dated June 30, 2019 and pay bills in the amount of **\$11,202.26**

Roll call vote:

Aye: Brauer, Brice, Hill, McClerren, Bailey

Nay: None

Absent: Amori, Wills

Motion carried 5/0

Fundraising 101 Workshop:

John Bry made a presentation on fundraising focusing on Reasons for Fundraising and 25 Tips for Fundraising as well as Grass Roots fundraising. He also provided a case study and examples from two out of state communities.

E.D. Jenkins briefly described most impactful donations with a gift range increment table. impact donations

Business to Come Before the Board:

A. Cooperative Services Agreement

The new DDA law requires DDAs to post contractual obligations on their website. Ortonville DDA has received negative feedback on their last three evaluations for not have this type of document in place with the Village.

***Motion** by **McClerren**, seconded by **Brauer** to approve the Memorandum of Understanding with the Village as written.

Roll call vote:

Aye: Brice, Hill, McClerren, Bailey, Brauer

Nay: None

Absent: Amori, Wills

Motion carried 5/0

B. Library TIF Next Steps.

President Bailey indicated the Township notified the DDA and the Library that they would be stepping back from negotiations.

It was the consensus of the Board to have President Bailey restate the DDA's position. acknowledge the Library should not have been allowed to opt out based on current obligations and the DDA incorrectly indicated they did not have obligations for 2018.

Additional Business to come Before the Board:

It was noted the Great Lakes Regional Main Street Conference is in conflict with the August meeting. It was the consensus of the Board to change the August meeting to Thursday, August 22, 2019 7:30 a.m.

Adjournment:

***Motion** by **McClerren**, seconded by **Brice** to Adjourn the meeting at 9:06 a.m.

All in favor, motion carried

KLE

Respectfully submitted,

K. Liz Edwards
Village Clerk